

Contact: Brandy Jones, APR VP of External Affairs (513) 632-7527 (513) 254-2587 (cell)



Contact:
Gina Douthat
Director of Communications
(859) 814-2125
(513) 470-8771 (cell)



Contact:
Matthew Dutkevicz
Executive Director
(513) 785-5246

FOR IMMEDIATE RELEASE

May 17, 2021

BIKE AND RIDE FOR <u>FREE</u> ON BIKE TO WORK DAY Bicycle commuters ride free on Metro, TANK and BCRTA on May 21

CINCINNATI – Those looking to give commuting by bike a try will have the perfect opportunity on Friday, May 21, when transit systems around the Cincinnati region partner to offer free fare for those with a bike.

In celebration of National Bike to Work Day on Friday, May 21, bus riders who load a bike onto the bus bike racks will ride for **FREE** on Metro, the Transit Authority of Northern Kentucky (TANK) and Butler County Regional Transit Authority (BCRTA).

The day will showcase just how easy it is to bike and ride every day. All Metro, TANK and BCRTA buses are equipped with front-loading secure bike racks. Each rack accommodates two bikes. Bikes are not permitted on board buses unless they are foldable and can fit under a seat.

Metro and TANK have been recognized by Queen City Bike's "Bike Friendly Destinations" awards since 2011 for providing advocacy and infrastructure improvements to support bicycling for employees and riders.

More information on how to bike and ride, as well as a video explaining how to use the bus bike racks, can be found on Metro's website here and on TANK's website here.

#

About Metro

Metro is a non-profit, tax-funded public service of the Southwest Ohio Regional Transit Authority, providing about 14 million rides per year. Metro's website is www.go-metro.com.

About TANK

The Transit Authority of Northern Kentucky is an integral part of the Northern Kentucky community, serving Boone, Campbell, and Kenton counties as well as downtown Cincinnati for more than 30 years. Nearly 4 million passengers each year rely on the more than 100 TANK buses throughout the region to get them where they need to be. TANK is on the web at www.tankbus.org.

About BCRTA

Butler County Regional Transit Authority is a public agency created in 1994 to better meet the needs of Butler County residents and to improve the quality of life and economic development through

public transportation solutions. BCRTA operates Ohio's first and only free fare fixed route bus system. Visit BCRTA's website at www.butlercountyrta.com.