



OHIO NEEDS TRANSIT CONFERENCE 2020 **Presented by the Ohio Public Transit Association**

Monday, Tuesday, Wednesday, April 20, 21, 22, 2020

OPTA EXPO 2020 Opportunities and Benefits

OPTA EXPO 2020

**Join OPTA EXPO 2020 and enjoy the opportunity to connect with
what's next in public transportation.**

The OPTA EXPO 2020 offers attendees the latest innovations the transportation industry has to offer. As an exhibitor, you can showcase new products, increase brand awareness and attract qualified business prospects. There are a wide range of partnership and exhibitor opportunities to separate your brand from the competition and showcase your innovations.

OUR TARGET AUDIENCES

Public Transit Systems | Transit Service Industries and Providers | Transit Leadership and Teams
Public and Elected Officials | Operations and Paratransit | Human Resources | Mobility Management
Planning | Marketing and Communications | Professional Services | Engineers
Government Relations and Public Policy Leadership | Tech and Innovation Experts

JOIN OPTA and OUR PARTNERS!

Ohio Department of Transportation | TESCO | Ecolane | Ohio Transit Risk Pool

For more information, contact

Laura Koprowski, Executive Director | 614.626.1116 | lkoprowski@ohioneedstransit.org

Your EXPO Purchase Includes:

One 10x10 OPTA EXPO 2020 Display Booth with Carpet, Signage, Linen, Chairs, Waste Can

One OHIO NEEDS TRANSIT Conference 2020 Registration

Price: OPTA Member \$700

OPTA Non-Member \$ 1,400

Additional Options:

OPTA Associate Membership	\$ 500
Vehicle Display – Unlimited	\$ 250
EXPO Display Booth - 10 x 10 (Booth Sizes – 10x10 – 10x20 – 10x40)	\$ 250 each additional
Full Conference Registrations	\$ 175 each additional
Electric – Single Standard 110 Drop	\$ 100
Dedicated Internet Service	\$ 200

NOTE: Full conference registration includes educational sessions, networking events and meal service

Links for the following services will be provided after your EXPO registration is processed*

- OPTA EXPO Display Services such as custom furnishings are available through FERN Exhibitions
- Pre and Post Conference Shipping and Storage Services

NOT AN OPTA MEMBER? SAVE \$200

Join OPTA as an Associate Member for \$500 and purchase your EXPO space for \$700.

TO REGISTER ON-LINE FOR OPTA EXPO 2020 VISIT:

OHIONEEDSTRANSIT.ORG

**Benefits are date sensitive and as available.*



OPTA EXPO 2020 EXHIBITOR AGREEMENT

COMPANY _____
Name as you wish to be listed within marketing materials.

CONTACT NAME _____

ADDRESS _____

PHONE _____ **EMAIL** _____

SECOND CONTACT NAME _____ **EMAIL** _____

OPTA EXPO 2020 EXHIBITOR OPTIONS:

BOOTH SPACE

_____ **One 10x10 OPTA EXPO 2020 Display Booth, Carpet, Signage, Linen, Chairs, Waste Can**
Includes One OHIO NEEDS TTRANSIT Conference 2020 Registration

Check one of the Following:

_____ **\$700 OPTA Member Exhibitor** _____ **\$1,400 OPTA Non-Member Exhibitor**

_____ **\$1,200 OPTA NEW Member Exhibitor** (*OPTA Associate Membership included*)

Check all that apply:

ADDITIONAL 10X10 OPTA EXPO Booth Space _____ **Number** **\$250 each space**

FULL CONFERENCE REGISTRATION _____ **Number** **\$175 each registration**

VEHICLE DISPLAYS – Unlimited Number _____ **Number** **\$250**

ELECTRIC – Single Standard 110 Drop _____ **Number** **\$100 each drop**

WIFI Internet Service _____ **One** **\$200**

NOTE: Full conference registration includes educational sessions, networking events and meals.

OPTA EXPO 2020 EXHIBITOR AGREEMENT

TOTAL AMOUNT DUE: \$_____

PAYMENT: Credit Card Number_____ Expiration_____
(Visa – Master Card – American Express – Discover Card accepted)

CVS_____ Name on Card_____ Zip Code_____

_____ Invoice Request - Please send an invoice for payment of partnership

SIGNATURE_____

Upon completion, please return your commitment to Phyllis VanArsdale | pvanarsdale@ohioneedstransit.org

LOGO: Your company logo is requested to promote you as a partner within both print and digital marketing.

Format: Color, hi-resolution, 300 dpi or higher, EPS and JPEG formats to insure quality.

Send to: pvanarsdale@ohioneedstransit.org

Not a member of OPTA? Join today through the on-line conference registration system or directly with OPTA by contacting lkoprowski@ohioneedstransit.org.

Not only will you receive the benefits of membership, you will save on your conference registration.

For more information about the conference including the agenda and registration visit www.ohioneedstransit.org.

All email inquiries to: pvanarsdale@ohioneedstransit.org